



Title:	Author:
Topic:	Park:

Mission/Park Significance:

How will this program support the Maryland Park Service Mission? Which of the park's interpretive elements does it support?**Theme:** One sentence that is the core concept ("big idea") of your program and answers the question, "so what"?

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Goal:

What do you want your program to accomplish? What should your audience know or do? The reason for giving the program.

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Objectives:

What should your audience know, feel, or be able to do at the end of your program? How will you measure that?

1	Objective	
	Measurement Tool	
2	Objective	
	Measurement Tool	
3	Objective	
	Measurement Tool	

Target Audience:	Audience Size:	Duration:

Program Preparation and Supplies:

Time Needed:

What materials do you need for your program? What set-up or research is needed before you can begin your program?

Logistical Introduction:

Time Needed:

Introduce yourself, your park, and your organization. Address any group needs (ex. Location of restroom), and any safety concerns.

Introduction:

Time Needed:

Introduce the program topic and overall themes. Give an outline of what the audience will do without giving away the program.

Transition from Introduction to Body:

Body: Main Points and Techniques

Subtheme 1:

Time Needed:

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Describe the techniques you will use to illustrate the point and develop connections:

Transition Sentence to Point 2:

Subtheme 2:

Time Needed:

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Describe the techniques you will use to illustrate the point and develop connections:

Transition Sentence to Point 3:

Subtheme 3:

Time Needed:

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Describe the techniques you will use to illustrate the point and develop connections:

Transition Sentence to Conclusion:

Conclusion:

Time Needed:

Summarize your program and restate your theme, give a call to action, assess audience knowledge, allow for questions, advertise other park programs and thank the audience for attending.

References/Resources/Notes: