

Clean Up & Green Up Maryland Grant Project Report

City of Hagerstown was awarded \$5,000 to help Main Street Hagerstown's Clean, Safe and Green group launch a bi-annual downtown cleanup and an anti-litter campaign as well as to help beautify the downtown with plants and shrubbery. The funds were to be used to cover the costs of designing and printing marketing materials for the campaign and the cleanups, providing volunteer recognition to volunteers, and supplies that would be used for the cleanups and beautification. With these grant funds the following was able to be achieved:

Downtown Cleanups & Beautification

Created a community cleanup and flower planting day in downtown Hagerstown and provided t-shirts to volunteers as recognition for their time and commitment to beautifying downtown. This event was held on September 29, 2017 and had city staff, city residents, Hagerstown Housing Authority staff, and Main Street Hagerstown volunteers participating in the event. Additionally, winter greenery was purchased to help beautify the downtown during the holiday season.

These beautification events have been successful for Main Street Hagerstown's Clean, Safe, and Green group that they have already scheduled the dates for 2018's Spring and Fall cleanups and flower plantings.

Anti-Litter Campaign

The volunteers from Main Street Hagerstown's Clean, Safe, and Green group, designed two different marketing materials. First, they designed an insert that was distributed to all City of Hagerstown residents via utility bills that reminded citizens to Conserve, Beautify, Recycle to Keep Hagerstown Beautiful. Secondly, they created bookmarks and postcards with anti-litter messages and information about the impacts of litter that were distributed to area businesses and will also be handed out at all future Main Street Hagerstown events. The Clean, Safe and Green group also had a logo developed to help further brand their efforts in beautifying and cleaning up downtown.

Final Budget

Uses of Funds	Amount Awarded	Amount Expended	Remaining Balance
Marketing & Printing	\$3,000	\$2,986.59	\$13.41
Volunteer Recognition	\$500	\$522.23	\$(22.23)
Supplies	\$1,500	\$839.38	\$660.62
TOTALS	\$5,000	\$4,348.20	\$651.80

Marketing and Printing costs went to printing of flyers announcing the Fall cleanup and planting, advertisement in the local paper regarding the cleanup, cost to print the Beautification inserts, cost to ship and insert the inserts into the utility bills, cost to print anti-litter bookmarks and postcards, and cost for designer to create a logo.

Volunteer Recognition costs went to the production of 25 t-shirts for volunteers.

Supply costs went to the cost for flowers and winter greenery.

City of Hagerstown / Main Street Hagerstown

Clean Up & Green Up Maryland
Grant Project Photographs and
Images

Fall 2017 Beautification & Clean Up



Staff from the Hagerstown Housing Authority and the City of Hagerstown along with residents and Main Street Hagerstown volunteers helped pick up litter and plant flowers.

Fall 2017 Clean Up Flyer and Ad

PLANT FLOWERS, SWEEP UP
along the Street

**FRIDAY
 SEPTEMBER 29, 2017
 OTTERBEIN PARKING LOT
 AT 11 AM
 RAIN DATE OCTOBER 6, 2017
 A PROJECT OF MAIN STREET
 HAGERSTOWN CLEAN SAFE GREEN**

Made possible by:
 Mayor Maryland Department of Transportation
 Department of Housing and Community
 and Maryland State Highway Administration

Keep Maryland Beautiful
 DHCO
 MVA
 SVA

382-7288. See story page 8.

"CHICAGO"
 Continues through Sunday, Oct. 1 - 8 p.m., Fridays and
 Saturdays, 2-5 p.m., Sundays
 Apollo Chic Theatre
 128 E. Main St.
 Marlinton, W.Va.

It's 1920s Chicago, where the media exploits the justice
 system and practices a new form of fame: the celebrity.

DeCraw. 965. Continues through Saturday, Oct. 21. Go to
www.lalysgaffow.com.

**COMMUNITY
 AMERICAN RED CROSS CELEBRATES 100 YEARS OF
 SERVICE IN WASHINGTON COUNTY**
 Saturday, Sept. 23 - 11 a.m. to 1 p.m.
 Western Maryland Red Cross
 1181 Conrad Court
 Hagerstown

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 OTTERBEIN PARKING LOT AT 11 AM
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12

THURSDAY, SEPTEMBER 21 2017 | THE SECRET TO BATTLING B

Anti-Litter Marketing



DON'T BE A LITTER BUG!
IT TAKES THE COMMUNITY TO BECOME LITTER-FREE!

- WHAT CAN YOU DO?**
- TAKE RESPONSIBILITY
 - GET INVOLVED IN COMMUNITY CLEANUPS
 - PLACE GARBAGE IN CONTAINERS WITH LIDS
 - COVER OPEN LOADS ON TRUCKS
 - RECYCLE
 - REDUCE AND REUSE AS MUCH AS POSSIBLE
 - DONATE UNWANTED ITEMS



HOW LONG DOES LITTER TAKE TO DECOMPOSE?

- Napkin: two to four weeks
- Orange peel: six months
- Plastic bag: 10 to 20 Years
- Cigarette butts: 18 months to 10 Years
- Tin Can: 50 to 100 Years
- Straw: 200 Years
- Plastic Bottle: Over 500 Years
- Glass bottle: 1 million Years



Made possible by: Keep Maryland Beautiful, The Maryland Environmental Trust, the State Highway Administration, and the Maryland Department of Housing and Community Development

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DID YOU KNOW...

Motorists and pedestrians are responsible for creating between 30-55% of all litter. Cigarettes are the most littered item in the world, with an estimated several trillion butts discarded every year. Cigarette filters are made of cellulose acetate tow fibers, can take decades to degrade, and are known to contain toxic chemicals that can hurt wildlife if consumed.

Wind, weather, and animals scatter litter around the community into gutters, fence lines, parking lots, and alleys.



www.KeepMDBeautiful.com
Made possible by: Keep Maryland Beautiful, the Maryland Environmental Trust, the State Highway Administration, and the Maryland Department of Housing and Community Development



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HERE ARE 175 CITY TRASHCANS AND OVER 40 DOG BAG DISPENSERS IN THE CITY.

MAIN STREET HAGERSTOWN ORGANIZES TWO BOWTOWN CLEANUPS A YEAR. CHECK WITH YOUR NEIGHBORHOOD FIRST GROUPS FOR OTHER COMMUNITY CLEANUP OPPORTUNITIES.



Postcard, bookmark and utility billing insert materials printed and distributed throughout the community.



HERALD-MAIL
MEDIA
PRINTING • DIGITAL • TELEVISION

~~488 Summit Avenue, Hagerstown, MD 21740~~
~~844-999-5494~~

Account No.	Billing Date	Payment Due
125181	10/2/2017	10/2/2017

Billing Period	Due Date
9/1/2017 - 9/30/2017	10/2/2017

CITY OF HAGERSTOWN
~~PO Box 439, Hagerstown, MD 21741~~
~~HAGERSTOWN, MD 21741~~

Center
For Billing Questions call 844-999-5494
For all other questions call your sales rep
~~Eric Johnson at 844-799-5494~~

Date	Pub	Order No	Description	Times	Ad Size	Net Amount
			Balance Brought Forward			7,186.37
9/7/2017	HM	321256	NOTICE OF PUBLIC DISPLAY & COM Notices	1	63Lines	111.51
9/7/2017	WNXT	324582	Whats Nxt Cover	1	1/2 H-BS	487.50
9/15/2017			CC Payment			-82.37
9/20/2017	WNON	324583	Whats Nxt Digital WhatsNxt.com	1	1 x 0	487.50
9/20/2017			Debit for Order			2500.00
9/21/2017	WNXT	331018	What's Nxt - MainStreet	1	Square Ad	237.50

RETURN BOTTOM PORTION WITH YOUR PAYMENT

CURRENT	31-60 Days	61-90 Days	90+ DAYS	Account No.	TOTAL DUE
3,824.01	1,950.00	3,204.00	1,950.00	125181	\$10,928.01

Payment Terms: Net 30 days • Finance Charges: 1.5% per month

Thank you for your business!

Herald Mail Processing Center:
PO Box 439, Hagerstown, MD 21741

Account Number/Name ~~125181 - CITY OF HAGERSTOWN~~
Billing Date: ~~10/2/2017~~



HERALD-MAIL
MEDIA
PRINTING • DIGITAL • TELEVISION



LOWE'S HOME CENTERS, LLC
 12809 SHANK FARM WAY
 HAGERSTOWN, MD 21742

PICK UP INFORMATION

TO OBTAIN STOCK MERCHANDISE DESIGNATED AS
 (PICK UP LATER) ON THIS RECEIPT, YOU MUST
 COME TO THE CUSTOMER SERVICE DESK.

- SALE -

SALES#: S2357KH2 1661354 TRANS#: 16365207 09-25-17

99600 NURSERY	159.36
3.00-QT CABBAGE AND KALE	
32 @ 4.98	
[PICK UP LATER - LOWES # 2357 on 09/28/2017]	
376782 NURSERY	89.88
1.00-QAL HEUCHERA H	
6 @ 14.98	
[PICK UP LATER - LOWES # 2357 on 09/28/2017]	
758150 NURSERY	39.96
1.25-QT NUH GARDEN RED 85	
12 @ 3.33	
[PICK UP LATER - LOWES # 2357 on 09/28/2017]	
758147 NURSERY	39.96
1.25-QT NUH GARDEN ORANGE	
12 @ 3.33	
[PICK UP LATER - LOWES # 2357 on 09/28/2017]	
790142 NURSERY	79.84
12-PACK PANSY FALL	
8 @ 9.98	
[PICK UP LATER - LOWES # 2357 on 09/28/2017]	
858026 3936013	23.96
1.75-QAL NUH PLTR RED 857	
2 @ 11.98	
[PICK UP LATER - LOWES # 2357 on 09/28/2017]	
858029 3936013	23.96
1.75-QAL NUH PLTR ORAN 85	
2 @ 11.98	
[PICK UP LATER - LOWES # 2357 on 09/28/2017]	
858022 3936013	23.96
1.75-QAL NUH PLTR YLLW 85	
2 @ 11.98	
[PICK UP LATER - LOWES # 2357 on 09/28/2017]	
757870 72790430	80.88
50-QT POTTING MIX HIR-ORO	
6 @ 13.48	
[PICK UP LATER - LOWES # 2357 on 09/28/2017]	
156581 74278500	9.54
8-QT PERLITE MIRACLE-ORO	
2 @ 4.77	
[PICK UP LATER - LOWES # 2357 on 09/28/2017]	
INVOICE 80266 SUBTOTAL:	571.30
SUBTOTAL:	571.30
TOTAL TAX:	0.00
BALANCE DUE:	571.30
VISA:	571.30

-3.60

*Fall planting supplies
 1650001. SS11.60271*

VOID: XXXXXXXXXXXXXXXXXX AMOUNT: 571.30 MONTH: 09/17/17
 CHECK REF ID: 00511002203E 09/25/17 11:18:00

Phon Solo