Saving a bookmark on a device.

iPhone, iPad, & iPod Touch

- Launch the Safari browser on Apple's iOS.
- Navigate to the website or web page you want to add to your home screen.
- Tap the Share button on the browser's toolbar.
- This is the rectangle with an arrow pointing upward; it's on the bar at the top of the screen on an iPad, and on the bar at the bottom of the screen on an iPhone or iPod Touch.
- Tap the "Add to Home Screen" icon in the Share menu.

Android OS

- Launch Chrome for Android.
- Open the website or web page you want to pin to your home screen.
- Tap the menu button and choose "Add to home screen".
- Enter a name for the shortcut and then Chrome will add it to your home screen.

The icon will appear on your home screen like any other app shortcut or widget, so you can drag it around and re-position it anywhere.

Chrome for Android loads the website as a "web app" when you tap the icon, so it will get its own entry in the app switcher and won't have any browser interface getting in the way. Other popular Android browsers also offer this feature. For example, Firefox for Android can do this if you tap the menu button, tap the page option, and tap "Add to Home Screen".