



Maryland Outdoor Recreation Summit October 2024



19 Different Lizard Map Titles

Pennsylvania - Maryland - Ohio - Virginia
West Virginia - Puerto Rico

*“Thank you for making such amazing,
thought provoking, and humorous maps.
(Who’d ever think you could say these
things about a map?!)*

*Purple Lizard Maps take adventuring to
the next level!”*

Lisa

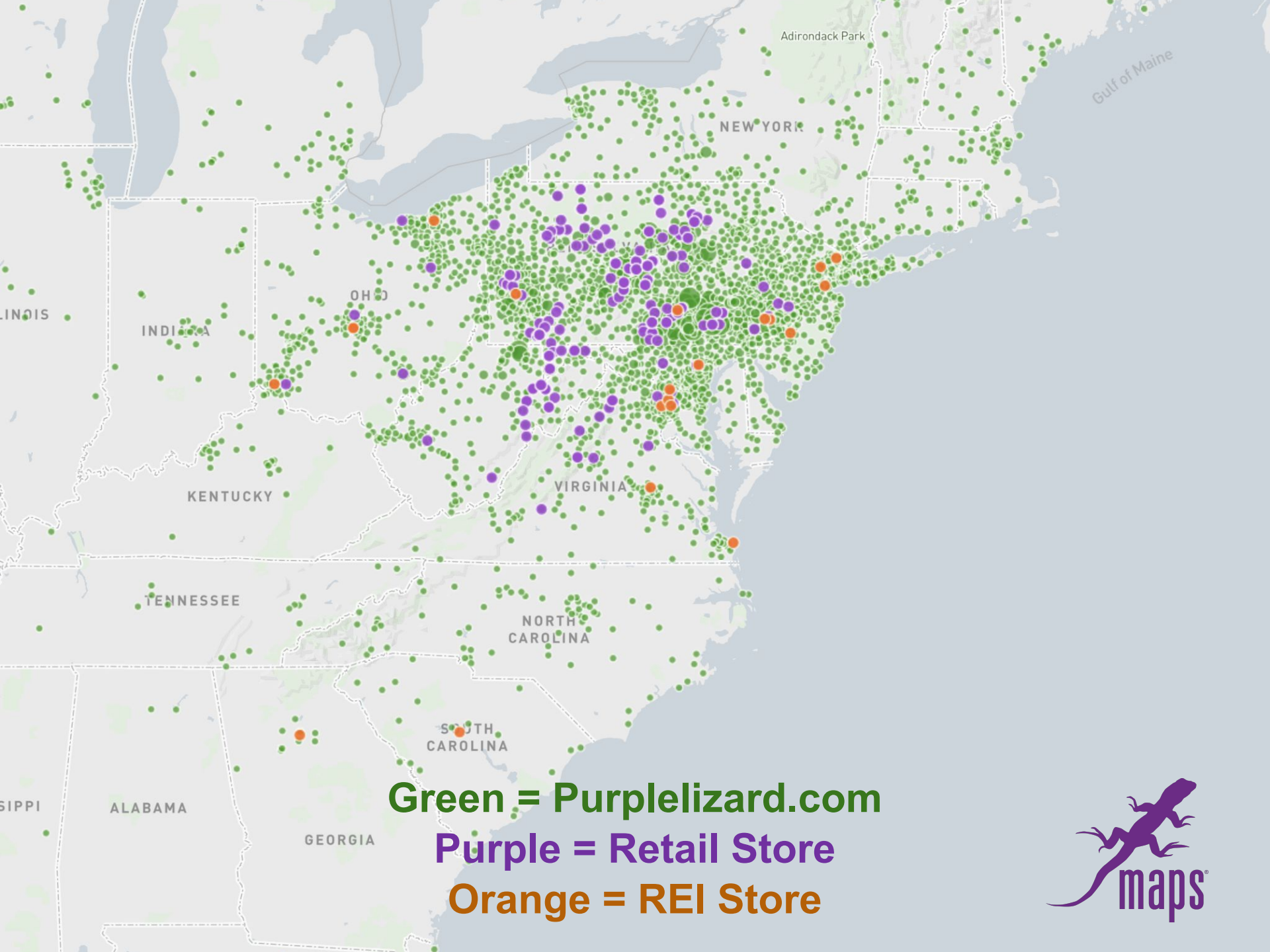




Purple Lizard Maps include the full spectrum of outdoor recreation assets



Including gateway and destination communities



Green = Purplelizard.com

Purple = Retail Store

Orange = REI Store



Showcase & Elevate

- “Big Picture Maps”
- Connect users to landscapes gateway/destination communities
- Highly curated & detailed
- Exceptionally easy to read
- Illustrate *all* outdoor recreation options
- Award winning cartography



DEEP CREEK LAKE - GARRETT COUNTY MARYLAND
OUTDOOR RECREATION

DEEP CREEK SAVAGE RIVER STATE FOREST

LIZARD MAP

made fresh in small batches

STATE FORESTS:
Garrett, Potomac
and Savage River

STATE PARKS:
Deep Creek Lake
Swallow Falls, Big Run
New Germany, Sang Run
Casselman Bridge
Dans Mountain
Herrington Manor
Wolf Den Run

UPPER YOUGHIOGHENY
JENNINGS RANDOLPH LAKE
SAVAGE RIVER & RESERVOIR
CAMPSITES - OVERLOOKS
BACKROADS & BYWAYS



wander
reflect
hike
bike
camp
paddle
explore

Make Your Own
Adventure

for best results carry this map with you at all times
purple LIZARD maps



Big Savage Wildland

RHODES
HILL

Savage River Reservoir

SAVAGE RIVER State Forest

South Savage Wildland

POTOMAC State Forest

White Water
Campsites
First-Come Sites

114-122

Savage River

maps





- 115 Rail Trails and Bikeways
- 30 Long Distance Hiking Trails
- 124 State Parks
- 20 State Forests
- 53 Mountain Bike Destinations
- 17 Water Trails & Whitewater Destinations
- 24 Ski Areas

"Now we can see it for ourselves in this first-of-a-kind map—we can see the way our communities are connected by trails and every corner of our Commonwealth is graced by outstanding parks, forests, and rivers."

Nathan Reigner, Director of the Pennsylvania Office of Outdoor Recreation



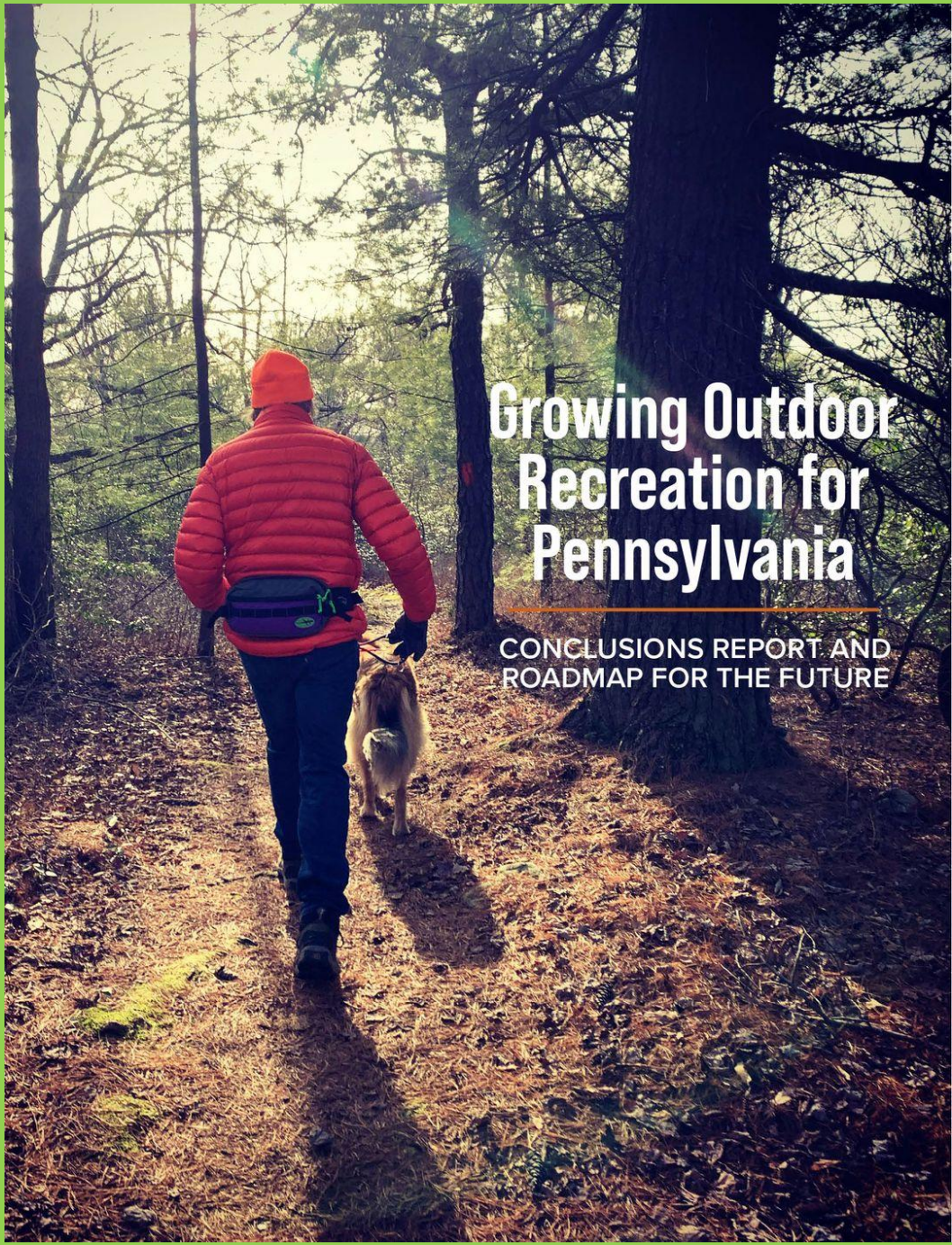
Purple Lizard Maps & the Outdoor Economy

Outdoor recreation can revitalize communities.

Purple Lizard Maps elevate and demystify public recreational assets.

They unlock broad landscapes and connect people to communities.



A person wearing a bright red puffy jacket, a red beanie, and dark pants is walking away from the camera on a dirt path through a forest. They are holding a leash for a medium-sized, light-colored dog. The path is covered in fallen leaves and pine needles. Tall trees with bare branches line the path, and sunlight filters through the canopy.

Growing Outdoor Recreation for Pennsylvania

CONCLUSIONS REPORT AND ROADMAP FOR THE FUTURE

Michael Hermann served on the Pennsylvania Recreation Engagement Coalition which was part of the advisory group to develop the Pennsylvania Office of Outdoor Recreation.

Michael currently serves on the Pennsylvania Outdoor Industry Steering Committee.





DEPARTMENT OF ADVENTURE
maps
purplelizard.com

PANTHER RUN RD.

ROAD OPEN
FOR PUBLIC USE
FROM 7:00 TO 7:00

maps



Purple Lizard is one of the few map companies that actually spends time in the landscapes they map

**THIS IS NOT A
WALK PATH TO
THE STATE LAND**



Meeting with DNR at Garrett-Potomac State Forest HQ in Oakland, MD

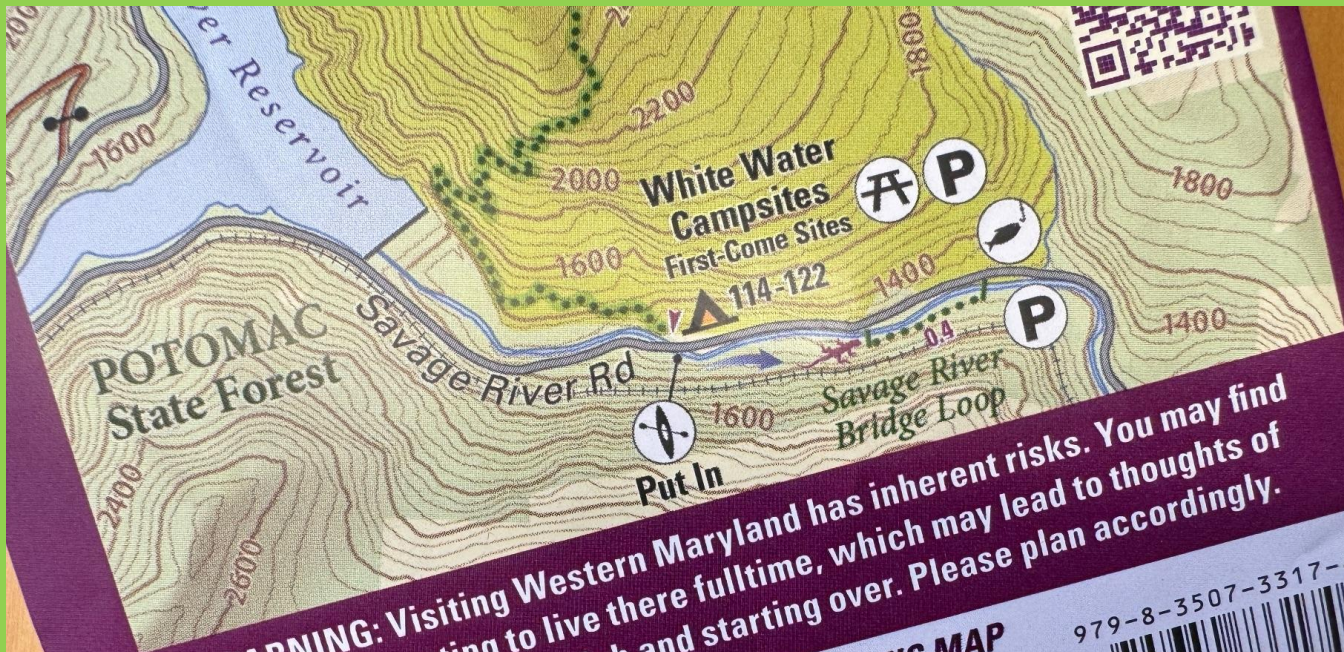
“And is it ever cool. Design intelligence! Whatever you people have been eating for breakfast, keep eating that.”

“Just want to say that I freaking love your maps!! I'm in Maryland but go into PA regularly for weekend State Forest exploring.”

“These maps are AMAZING! They make trip planning for bikepacking so easy. I am a customer and fan for life - thank you!”

“Got my map today in time to plan our biking/hiking/rafting trip to Ohiopyle State Park. This map is so frigging detailed we don't even need to take the trip – we can just find endless adventures simply gazing at the map!”





WARNING: Visiting Western Maryland has inherent risks. You may find yourself wanting to live there fulltime, which may lead to thoughts of quitting your current job and starting over. Please plan accordingly.

PLEASE RECYCLE THIS MAP
by giving it to someone as a
random act of kindness



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