



**Maryland Outdoor Recreation Summit**

# **Partnership Opportunities**

**October 28-30, 2025 | Royal Sonesta, Baltimore City**



# About the Summit



**The Maryland Outdoor Recreation Summit is a space for advocates and enthusiasts to come together to have exciting conversations on the importance of outdoor recreation to Maryland's environment, workforce, quality of life and economy!**

## OUR VISION

Bring together stakeholders from all segments of outdoor categories in Maryland to build support, make connections, and generate excitement about the outdoor recreation industry.

## OUR GOALS

- Develop a network of ambassadors who understand and can communicate the importance of outdoor recreation to Maryland's economy, stewardship of our natural resources, and community health
- Forge new connections between businesses, conservation organizations, resource managers, and outdoor recreation enthusiasts
- Provide support and knowledge to grow and strengthen our outdoor recreation industry





# Partnership Opportunities



**\$12,000**  
Summitter



**\$6,000**  
Trailblazer



**\$3,000**  
Explorer



## Interested in a personalized package?

We are happy to work with you and tailor our partner packet to fits your needs. Please [contact us](#)- we look forward to hearing from you!



# Summiter

**\$12,000**  
1 available



## Benefits Include

- Share your message directly with a **speaking opportunity at the Summit!**
- Expand your reach to the Department's +50,000 social media followers through **shoutouts on our X, Facebook, Instagram pages** as well as **press releases**.
- Make yourself memorable by **including promotional materials in the participant package and event app!**
- Strong representation with registrations for **6 summit attendees!**
- Direct engagement with +200 members of the outdoor rec industry through your **display in the in-person and virtual exhibition spaces!**
- Amplify your brand with the **biggest logo on the website and on the Summit signage**.



# Trailblazer

**\$6,000**  
5 available



## Benefits Include

- Expand your reach to the Department's +50,000 social media followers through **shoutouts on our X, Facebook, Instagram pages** as well as **press releases**.
- Make yourself memorable by **including promotional materials in the participant package and event app!**
- Strong representation with registrations for **4 summit attendees!**
- Direct engagement with +200 members of the outdoor rec industry through your **display in the in-person and virtual exhibition spaces!**
- Amplify your brand with a **medium sized logo on the website** and **on the Summit signage**.






# Explorer

**\$3,000**  
10 available



## Benefits Include

- Expand your reach to the Department's +50,000 social media followers through **shoutouts on our X, Facebook, Instagram pages.**
- Strong representation with registrations for **2 summit attendees!**
- Direct engagement with +200 members of the outdoor rec industry through your **display in the in-person and virtual exhibition spaces!**
- Amplify your brand with a **logo on the website** and **on the Summit signage.**

	Summitter 	Trailblazer 	Explorer 
Logo on Website and Summit Signage	Large	Medium	Small
In-person and Virtual Expo Spaces	✓	✓	✓
Social Media Shout-Outs	✓	✓	✓
Summit Registrations	6	4	2
Promo Materials in Participant Package	✓	✓	
Speaking Opportunities	✓		

Don't see the partnership opportunity you're looking for? We are happy to work with you! See **Personalized Package** options on the next slide.



# Personalized Package



## Let's Talk!

Are you interested in contributing to the Summit but don't see the right partnership opportunity for you? Do you have gear, snacks, or giveaways you'd like to donate to the Summit? We are willing to work with you to tailor our partnership packets to fit your unique interests and needs. Please contact us to explore options.

**Email [OutdoorRec.Summit@Maryland.Gov](mailto:OutdoorRec.Summit@Maryland.Gov)**

We look forward to hearing from you!





**October 2025 | Baltimore City**

<https://dnr.maryland.gov/Pages/summit/summit.aspx>

**Questions?**

OutdoorRec.Summit@Maryland.Gov

