

# PLANT & BE COUNTED!

**W**hen it comes to decreasing our negative impact on the planet and reaping a whole litany of personal and public benefits, Maryland has an important new goal, one in which every Marylander can play an important role!

Citing the importance of trees to our environment, our quality of life — and even our pocketbooks — last fall Governor Martin O'Malley offered up a commitment and a challenge: The State of Maryland has committed to a program to plant one million new trees by 2011. The Governor is challenging Maryland citizens to join in reforesting our state by planting 50,000 of those trees in our yards and communities each year.

"All things being equal, forests are by far our most strategically important natural resource," says Governor O'Malley. "In addition to protecting water quality, cleaning our air and providing wildlife habitat, one large tree can eliminate 5,000 gallons of stormwater runoff annually, and well-placed trees can help reduce energy costs by 15 to 35 percent."

Through Marylanders Plant Trees — a new program under the Governor's Smart, Green & Growing initiative — State agencies are partnering with businesses, communities and citizens to help fund and plant new native tree cover. The program offers Maryland citizens a \$25 discount on the purchase of select trees through participating vendors, as well as an opportunity to calculate the benefits of the trees being planted and register them on line to help track our progress.

Appropriately enough, the \$480,000 being used to initially fund the program is part of a regional settlement by a major power

generator for clean air act violations. Provided through a cooperative agreement with the Office of the Attorney General and the Maryland Department of the Environment, this income from environmental fines must be used for environmental projects — like tree planting — that benefit air quality. For each \$25 coupon redeemed, the State will reimburse participating businesses \$20; those businesses have generously agreed to absorb the additional \$5 value of the coupon.

So in addition to providing citizens with a terrific discount, this program will be putting money straight back into Maryland's economy — helping keep businesses going and workers employed.

From advice on what, where and how to purchase and plant trees, to printable coupons and calculating benefits, citizens will find just about everything they need at the Marylanders Plant Trees website. Participants are asked to register the trees being planted and identify planting locations on our interactive map.

Trees provide so many benefits. They help clean the air, conserve soil and water and moderate temperature. They can improve property values by as much as 20 percent and reduce energy consumption.

Planting a tree is one more way that Maryland citizens can play an active role in creating a smarter, greener and more sustainable future, for today and tomorrow.



*"He who plants a tree... Plants a hope."*  
— Lucy Larcom



Jay Baker (2)

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Visit the Marylanders Plant Trees website at [www.trees.maryland.gov](http://www.trees.maryland.gov) for help determining what kind of tree (or trees) to plant and where and how to plant them.

Print your coupon (or clip the one from this page), and check the list of participating tree vendors to find one near you (all Maryland nurseries have been invited to participate in this program).

After planting your trees, register them online, site them on the interactive map and calculate your benefits.

Kick back and enjoy everything your new trees bring to your life...you'll have it made in the shade!



# Did you Know? TREES...

- Absorb CO<sub>2</sub> and other dangerous gases
- Act as noise and privacy barriers
- Beautify our landscape
- Control and filter rainwater
- Enhance our sense of community
- Filter dust, smoke, odors and pollen from the air
- Improve water quality
- Increase property values as much as 10% to 20%
- Make business areas more attractive places to shop and work
- Replenish the atmosphere with oxygen
- Prevent soil erosion
- Provide food and habitat for wildlife
- Reduce cooling and heating costs

✂ clip this coupon

This coupon valid for:

**\$25 Off**  
the purchase of one tree\*

\* This coupon is worth \$25 off the purchase of one tree with retail value of \$50 or more at all participating retail nurseries and garden centers. The discount is taken at the register at the time of the sale. One coupon must be filled in for each tree purchased. Coupon must be filled in completely and signed by the customer to be valid. Coupon reimbursement is for retail sales only. Wholesale tree sales do not qualify. Coupon is valid for trees listed on the Marylanders Plant Trees Recommended Tree List, found at [www.trees.maryland.gov/pickatree.asp](http://www.trees.maryland.gov/pickatree.asp)

Please register you trees at:  
[www.trees.maryland.gov/register.asp](http://www.trees.maryland.gov/register.asp)



Terms and conditions of use:

Coupon will be honored for sales between April 1 and November 30 of each year, while supplies last. • Coupon has no cash value and can only be used at participating vendor locations in Maryland. • Customer information must be completed in full then signed by customer. Providing an email address is optional. • Coupon may not be used for purchase of trees for resale, or for planting outside of Maryland. • One coupon per tree. Extra coupons may be presented for additional trees. • No maximum number of coupons per participant. • Coupon cannot be used with other coupons, specials, or discounts except with Baltimore County's Growing Home Campaign. • Trees must be planted in Maryland at address stated on coupon. • Trees may be planted on residential or non-residential properties. • Government agencies not eligible. • Trees must be selected from Marylanders Plant Trees Recommended Tree List. • Property owners are encouraged to use web content at [www.trees.maryland.gov](http://www.trees.maryland.gov) to learn "right tree right place" and proper tree planting and care. • Owner will contact Miss Utility before digging.

expires 11/30/09

Name of Purchaser: \_\_\_\_\_

Street Address (where tree will be planted): \_\_\_\_\_

County/City: \_\_\_\_\_ State: **Maryland** Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email (optional): \_\_\_\_\_

Tree Species: \_\_\_\_\_ Size (caliper/height): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For Office Use Only

Store \_\_\_\_\_

Price \_\_\_\_\_

Receipt# \_\_\_\_\_